

Website Build Checklist

This checklist assumes you already have your topic, niche and products selected.

This is intended to cover the steps required or suggested in the actual build of your website.

REQUIRED FOR THE WEBSITE:

- ☐ Sufficient template with “wireframe” that fits with your chosen topic/niche with 3 to 7 main pages + legal pages (templates via GHL or CF import)
- ☐ Standard header navigation menu (Home, About Us, Products, Contact, etc)
- ☐ Standard footer navigation menu (Terms, Privacy, Copyright, Blog, social links, etc)
- ☐ Opt-in form (pop-up) with most CTA's
- ☐ Persuasive copy on all pages (copy provided by vendors or using AI)
- ☐ Attractive graphics/images/videos related to the niche and products (already contained in template or provided by vendor or Canva, etc)
- ☐ GHL chat widget
- ☐ Basic on site/page SEO

OPTIONAL:

- ☐ Phone number on header or footer via GHL (provides consumer confidence)
- ☐ Phone number and/or address on Contact page (address via Anytime Mailbox)
- ☐ Satisfaction Guarantee (trust badges)
- ☐ Privacy Guarantee/assurance
- ☐ 3 to 5 (or more) blog posts/articles
- ☐ LPs or funnels for each product and/or campaign

OPTIONAL SUPPORTING SERVICES / ADD-ONS:

- ☐ Initial/ongoing marketing management, advertising
- ☐ Alternative: Uphex
- ☐ Social media management
- ☐ Writing/blogging
- ☐ VA services
- ☐ Web Dev/Design/maintenance/Revisions/modifications
- ☐ Website/business management
- ☐ GHL SaaS/hosting
- ☐ Consulting
- ☐ Data management
- ☐ Email sequences/autoresponder series + SMS series/campaigns
- ☐ Workflows

Note to Our Community:

While this checklist is designed to guide you through creating a comprehensive and high-ticket website package, remember that **you don't have to go it alone**.

If you're feeling overwhelmed or simply prefer to focus on other aspects of your business, **we're here to help**.

Our team can handle all aspects of website implementation and the additional services listed.

Consider us an extension of your team, ready to take on the heavy lifting so you can concentrate on growing your business.

Reach out to us to discuss how we can support your projects and streamline your services for optimal client satisfaction.